



## Clover's new Dishwash chemicals successfully unlock new accounts



Recent reports from Clover distributors, and a steady stream of orders, show that the new dishwashing products launched at Clover's Roadshow have filled a market niche, resulting in immediate sales for distributors. A number of Micro-Time dispensers have already been installed, with sales of the chemicals reflecting similarly great demand. The new products, highlighted below, have been added to Clover's range so that distributors can offer a more complete programme of chemicals when targeting the bar and catering sector, thus having a greater chance of winning even difficult dishwashing accounts.

### INTERMEDIATE DISH AND GLASSWASHING RANGE

Developed to complement Clover's well-proven Premium range (Rapier, Auto Glasswash and Rinse Aid), the new Intermediate dishwashing products can be the perfect solution for certain difficult accounts. Whilst the products are still of a very high quality, the lower prices allow distributors to compete more successfully against other products in the mid-range of the market.



#### MICRO-TIME DISPENSER

(DIS81)

Compact, tamper-proof dispenser for detergent and rinse aid. Fits any hooded or door-operated machine.



#### DISHI (314)

##### Dishwash Detergent

Machine detergent that removes soiling and food deposits from crockery, cutlery and utensils.



#### GLASSI (328)

##### Glasswash Detergent

Detergent for use in all automatic glasswashing machines to leave glassware sparkling.



#### RINSI (451)

##### Rinse Additive

Mildly acidic rinse liquid to speed up drying time. To be used in conjunction with Dishy and Glassi.



In addition to the Intermediate range, Clover Chemicals have also developed two new products for more specialist applications in the bar and catering sector. With a growing market for these types of product, distributors will be able to profit from adding these to their range.



#### CLARIFI (369)

##### Drinking glass renovator

Machine detergent that restores clarity to glasses by removing drink deposits and scale. The perfect trouble-shooting product for bars, restaurants and nightclubs, Clarifi is used periodically to renovate dull, soiled glassware.



#### T-CUP (368)

##### Tannin remover

Specialist product developed for use in cafes and coffee shops to remove tannin and coffee stains from cups and saucers. T-Cup is a powerful and fast-acting chlorinated detergent for use in all automatic dishwashing machines.



**For free product samples or further information, please contact our sales office.**

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