

# A Winning Reformulation!

Care 4, Clover Chemicals' replenishing hand cream, is the latest product to have been reformulated for even greater effectiveness. The pink, high quality cream, designed to moisturise and recondition the skin at the end of the working day, is already popular with a wide variety of end-users. Clover Chemicals is confident, however, that the improvements made to the product will make it even more successful for distributors.



## Moisturises and replenishes

Care 4 contains lipids and emollients to effectively moisturise and condition the skin. The viscous lotion, made with cosmetic-grade ingredients, restores the skin's natural oils that are depleted during the day as a result of manual work and repeated hand-washing. By restoring these natural oils, Care 4 helps to prevent the skin from becoming dry, cracked and prone to infection. It is therefore recommended for daily use in any commercial environment where working activities can take their toll on the condition of the hands.

## Pleasant to apply

The recent reformulation of Care 4 has made it easier and more pleasant to apply to the hands. The cream absorbs particularly easily into the skin, leaving a pleasant, fresh sensation on the hands, with no stickiness.

## Suitable for all

Care 4 is suitable for all skin types and has a very subtle, universally acceptable fragrance. As a result of these features, the product lends itself to use by both men and women and can be sold into a wide market.

## Choice of dispensing methods

As Care 4 is available in a choice of three pack sizes, it is easy for distributors to cater for their customers' preferred usage method. The 500ml pump bottle can be employed anywhere for convenience, while the product can also be dispensed through 1L cartridge and 5L bulk-fill dispensers for added economy in use.

*Care 4 is recommended for use throughout industry to replenish the skin and restore moisture and suppleness to the hands.*

*For product samples or marketing leaflets, please contact Sarah at Clover.*

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[www.cloverchemicals.com](http://www.cloverchemicals.com)

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