

The Clover Growers

In response to a question frequently asked by distributors, Clover Chemicals would like to highlight three of their fastest growing products. Production of these products at Clover's factory is steadily increasing, as growing numbers of businesses discover the benefits of selling them. With distinctive selling points and a wide potential market, these effective products are proving increasingly successful for distributors and really should feature in your product range!

SPIRIT Fragrant multi-surface cleaner

The biggest growth product for Clover Chemicals, sales of Spirit have continued to increase over the last year, placing it now just outside the top five selling Clover products. Spirit's versatility as a cleaner has enabled distributors to sell it to a very wide customer base. It is an excellent choice, for example, for the daily cleaning of offices, hotels, shops and other public buildings. Its effectiveness as a cleaner for laminate floors has also been a notable sales point for distributors.



APEAL Daily washroom cleaner

Apeal now sells in consistently large quantities to a variety of establishments where users require a ready-to-use washroom cleaner for convenience. With a four-way action, Apeal cleans, descales, deodorises and disinfects in one operation for quick and easy cleaning. Apeal is effective on all washroom surfaces including stainless steel and chrome fittings, and leaves a fresh apple fragrance which is popular with customers.



FRESH WILD LEMON Deodoriser/disinfectant concentrate

With many customers now demanding a daily, light-duty cleaner with disinfectant properties, sales of Fresh Wild Lemon are also on the increase. This versatile product is ideal for cleaning and disinfecting all water washable surfaces, and is highly recommended for wiping down sunbeds and sports equipment, leaving them smelling fresh and clean. Distributors will therefore find this a successful product with which to target accounts in the care sector or the leisure industry.



...and the Top 5 sellers!

Clover's top five selling products are well-proven success stories. For years, they have allowed distributors to win and keep trouble-free accounts by providing end-users with consistently excellent results.



STC
Sulphamic
Toilet
Cleaner

2



VIRO-SOL
Citrus Cleaner/
Degreaser

3



RAPIER
Premium Auto
Dishwash Liquid

4



**SAVON
PEARLE**
Fragranced
Lotion Soap

5



UBIK 2000
Universal
Cleaner and
Degreaser

If you have not yet discovered the benefits of selling a particular product featured here, call our sales office to request a free sample!

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