

# Time to make a *FRESH* start!

*Versatility of Clover's Fresh disinfectant/deodoriser range makes it a consistently big seller*

With the current heightened awareness of infection control in care establishments, Clover Chemicals' range of Fresh disinfectants is particularly suitable for any distributors selling into this sector, but also has a variety of other potential customers. A long-standing successful feature of the Clover product range, Fresh is widely sold not only due to its germ-killing power, but also due to its versatility and the fact that it is available in three different fragrances. Add Fresh to your range to take advantage of these selling points.



## *Versatile*

The Fresh products lend themselves to various applications, making them easier to sell into different types of accounts.

Disinfecting/deodorising - Diluted with water at a ratio of 1:50, Fresh is an effective disinfectant and deodoriser for use on washroom surfaces, floors, toilets, urinals, waste bins and waste disposal chutes.

Air freshening - Applied through a trigger spray, Fresh can be used as an air sanitiser to eliminate stale odours in bars, nightclubs, nursing homes, etc.

Surface wiping - A solution of Fresh is ideal for freshening the surface of sports equipment, sunbeds and other surfaces in leisure centres.



## *Germicidal*

With an germicidal formula containing three active biocides, the Fresh range provides users with piece of mind that treated surfaces have been left thoroughly disinfected: an important benefit in areas where infection control is a priority. Odour-producing bacteria is also neutralised effectively, leaving a germ-free and pleasantly fragranced environment.

*Ideal for:*  
 Leisure centres  
 Care homes  
 Bars  
 Hotels  
 Shops  
 Public buildings



## *Fragrant*

The Fresh disinfectants are available in three different fragrances, making it easier for distributors to cater for customers' individual preferences. Choose from Fresh Wild Lemon, Fresh Floral Bouquet or Fresh Mountain Pine, all of which contain perfume oils to leave a long lasting freshness.

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For product samples or marketing leaflets, please contact Sarah at Clover.

[www.cloverchemicals.com](http://www.cloverchemicals.com)

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